



“Photos capture Memories”

Pre-school fundraising project

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Memories are forever

Children grow up fast, and in the end all we have left are memories (and sometimes broken treasures) of our children growing up.

Photographs are the ideal way to preserve that memories — I have seen grandparents going through their albums, fondly remembering every photo and every moment — MAGIC!

Karel and Catharina Fourie are offering an opportunity to your school to make memories, helping parents to enjoy the moments in time that will pass so quickly, and in the process get some welcome extra funds for your school.

The old favourite: SCHOOL PHOTOS!

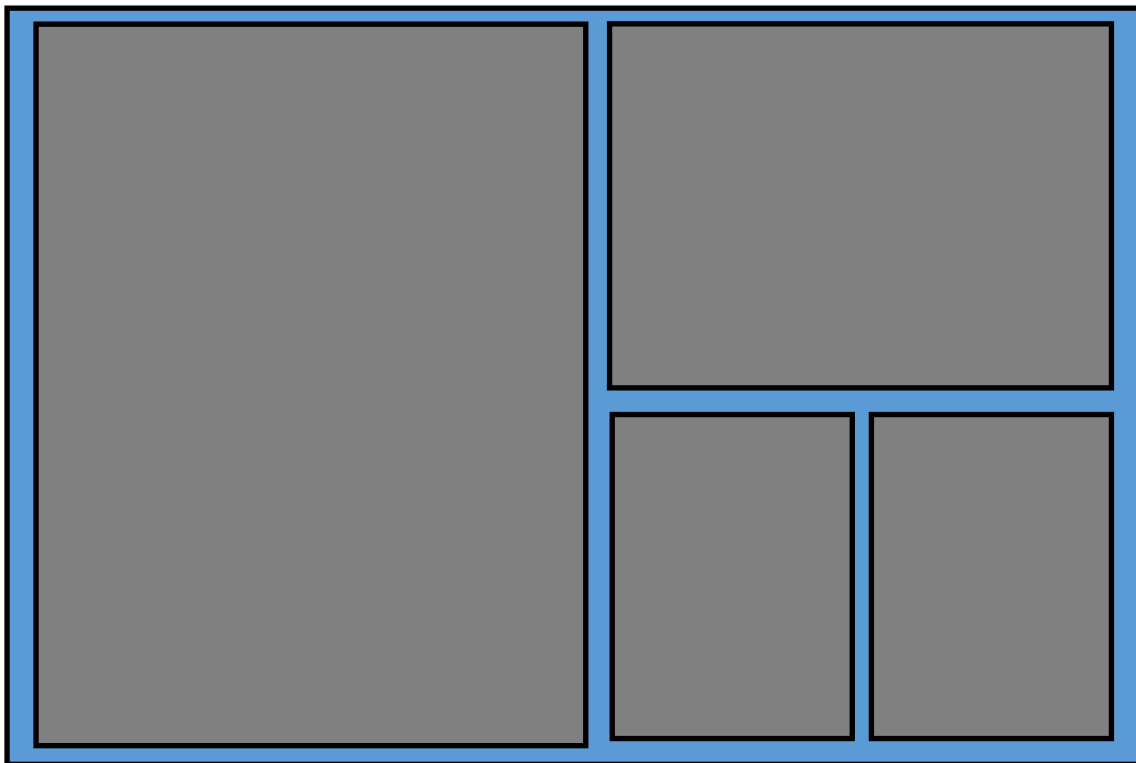
It works like this: Parents pay for a basic package up front, and you deduct 20% of that for your school fund. On the day we take pic's of the participating kids, and also a group photo of all the kids and teachers.

Parents will receive a single photo with a collage of 4 different size images (of the same photo), **as well as** an enlargement of 203 x 305mm. See below for the collage outlay.

Cost for basic package: \$35.00 per kid + GST.

Parents can order extra prints or enlargements at additional cost.

Collage layout—same photo.



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Optional Extras

Over and above the basic set, parents can order a variety of enlargements, duplicates or printed media of their favourite photo at extra cost.

We will provide a price list to select from, as well as an order form and envelope to make this step as easy as possible.

Also available, and on the list, are blocked and canvas prints.

Sibling and Family Groups

Siblings: We can group siblings together on the Big day, either on one basic set, or as a separate set at the basic set cost as an extra. *(Parents can choose the option they want, basic set for each plus sibling set, or just sibling set.)*

Their choice must be made before the scheduled day.

Family Group: Family group photos, for parents that are interested, will be done on a weekend, and will be scheduled by the school, as they have constant contact with parents. The same 20% fundraiser will apply to family groups as well. We need at least 30 minutes per group, and around 10 minutes for a viewing session after the shoot—exiting to select the photo you like! A minimum of 3 groups per day applies.

Family group photos will be in the same format as the basic set, being a collage of one photo (see previous page) plus an enlargement of 203 x 305mm. Parents select their favourite photo after the shoot. Cost for basic package: 35.00 + GST.

Parents can order extra prints or enlargements at additional cost.

6 Easy Steps

1. The school books a date, and we do a personal meeting to plan BIG Day!
2. School motivates the parents to participate, after all it is a fundraiser! Parents pay by way of an envelope and order form before the Big day. Parents order optional extras from the list, and include it on the supplied order form.
3. You deduct 20% from every payment, including optional extras and family shoot payments.
4. On the Big day, we set up a small studio in the school and with the help of teachers take a set of photos of each participating child / sibling groups. We also take a pic of the group, including teachers. (The school will receive an enlargement of the group photo, with names at the bottom, for their entrance or staff room. Parents can order this as extra as well.)
5. The school pays Karel Fourie Photography.
6. We get the photo sets and extra orders printed, and deliver it to you.

(Please note that parents can re-order prints or enlargements on a later date, as we keep the images on file for this.)

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